

INTERIOR STYLING

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ACADEMY OF APPLIED ARTS



CONTENTS



01

ZERO GRAVITY & TRANSLUCENT INTERIOR STYLE

04

CYBER PUNK AND AI INSPIRED INTERIOR STYLE

02

NEO MINIMALISM AND PARAMETRIC INTERIOR STYLE

05

METaverse AND SPACE AGE INTERIOR STYLE

03

BIOPHILIC AND POST ANTHROPOSENE INTERIOR STYLE

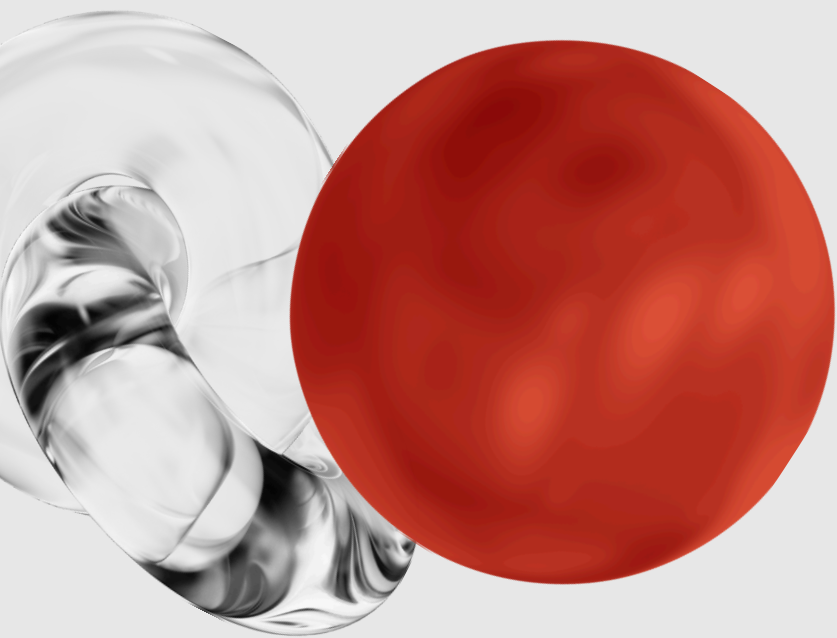


RETAIL SHOWROOM

ZERO GRAVITY AND TRANSLUCENT INTERIOR STYLE

BLUORANGE — FUTURISTIC RETAIL SHOWROOM DESIGN PRESENTATION
PROJECT CONCEPT

THE BLUORANGE SHOWROOM IS ENVISIONED AS A FUTURISTIC INTERNATIONAL FASHION RETAIL ENVIRONMENT INSPIRED BY THE AESTHETICS OF ZERO GRAVITY, TRANSLUCENT ARCHITECTURE, AND MINIMAL LUXURY RETAIL DESIGN. THE SPACE CREATES AN IMMERSIVE SHOPPING EXPERIENCE THROUGH FLOATING VISUAL COMPOSITIONS, REFLECTIVE SURFACES, SCULPTURAL DISPLAY TECHNIQUES, AND CLEAN FUTURISTIC GEOMETRY. THE DESIGN LANGUAGE BALANCES ARTISTIC INSTALLATION WITH COMMERCIAL RETAIL FUNCTIONALITY, CREATING A SHOWROOM THAT FEELS YOUTHFUL, PREMIUM, ENERGETIC, AND GLOBALLY CONTEMPORARY.



MATERIAL BOARD

THE BLUORANGE SHOWROOM IS DESIGNED AS A FUTURISTIC LUXURY FASHION RETAIL SPACE INSPIRED BY ZERO GRAVITY AND TRANSLUCENT RETAIL AESTHETICS. THE SHOWROOM FOLLOWS AN OPEN-PLAN LAYOUT WITH SEAMLESS ZONING AND NO PHYSICAL PARTITIONS, CREATING A FLUID AND IMMERSIVE SHOPPING EXPERIENCE. THE OVERALL DESIGN LANGUAGE IS MINIMAL, SCULPTURAL, AND FUTURISTIC, COMBINING MATTE BLACK, GLOSS WHITE, AND TEXTURED CONCRETE GREY WITH VIBRANT ELECTRIC BLUE AND ORANGE ACCENTS. THE FLOORING IS FINISHED IN HIGH-GLOSS REFLECTIVE WHITE EPOXY OR VITRIFIED MATERIAL, ENHANCING THE SENSE OF DEPTH AND LUXURY WITHIN THE SPACE. ABOVE, A MATTE BLACK GYPSUM CEILING WITH SCATTERED RECESSED LED SPOTLIGHTS AND A SLEEK SCULPTURAL CHANDELIER CREATES A BRIGHT YET DRAMATIC ATMOSPHERE.

THE LEFT FEATURE WALL IS DESIGNED USING RAW TEXTURED MICROCEMENT WITH SCULPTURAL BLACK HANDS EMERGING FROM THE SURFACE TO SHOWCASE THE RECENT COLLECTION OF T-SHIRTS IN AN ARTISTIC FLOATING COMPOSITION. THE RIGHT SIDE CONSISTS OF SLEEK CHAMPAGNE-GOLD METAL DISPLAY RACKS PRESENTING THE BASIC COLLECTION OF T-SHIRTS AND DENIM IN A CLEAN RETAIL ARRANGEMENT. AT THE CENTRE OF THE SHOWROOM, THE MAIN DISPLAY INSTALLATION IS CREATED USING TRANSLUCENT FIBERGLASS AND ACRYLIC STRUCTURES IN BLUE, ORANGE, AND CLEAR FINISHES, SUSPENDED FROM THE CEILING TO CREATE A ZERO-GRAVITY VISUAL EFFECT. BLACK AND WHITE MANNEQUINS IN DYNAMIC SEATED POSES ARE PLACED ON THESE SUSPENDED FORMS, ADDING MOVEMENT AND FUTURISTIC CHARACTER TO THE SHOWROOM. TOWARDS THE REAR, A MINIMAL WHITE GLASS BILLING COUNTER WITH BLACK “BLUORANGE” BRANDING BECOMES THE FOCAL POINT, BACKED BY A WHITE WAVY TEXTURED FEATURE WALL THAT ADDS SOFTNESS AND DEPTH TO THE SPACE. INDOOR PLANTERS AND REFLECTIVE MATERIALS BALANCE THE FUTURISTIC ENVIRONMENT WITH WARMTH AND ELEGANCE. WITH AN APPROXIMATE CEILING HEIGHT OF 12-13 FEET, 7-FOOT-HIGH RETAIL RACKS, AND A 10-FOOT-LONG BILLING COUNTER, THE SHOWROOM DELIVERS A PREMIUM, YOUTHFUL, AND LUXURIOUS RETAIL ATMOSPHERE THAT BLENDS ARTISTIC INSTALLATIONS WITH IMMERSIVE FASHION PRESENTATION.







FRONT VIEW



RIGHT SIDE VIEW



LEFT SIDE VIEW



BILLING COUNTER VIEW



REAR VIEW

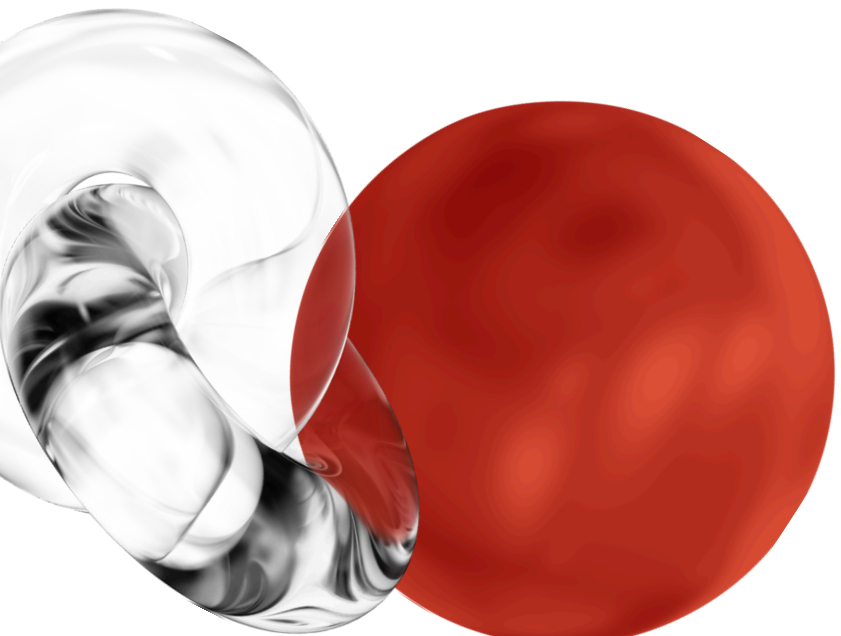


TOP VIEW (BIRD'S EYE)

HOTEL SUITE

NEO MINIMALISM AND PARAMETRIC INTERIOR STYLE

THE SUITE IS ENVISIONED AS A SOPHISTICATED FUSION OF NEO-MINIMALISM AND PARAMETRIC LUXURY, CURATED TO DELIVER A REFINED FIVE-STAR HOSPITALITY EXPERIENCE. THE OPEN-PLAN LAYOUT SEAMLESSLY CONNECTS THE LOUNGE AND BEDROOM THROUGH A SCULPTURAL ARCHED PARTITION, CREATING SPATIAL FLUIDITY WHILE MAINTAINING SUBTLE ZONING. WARM NEUTRAL TONES, WHITE SHEER DRAPERY, AND STATUARIO MARBLE FLOORING ESTABLISH A SERENE AND TIMELESS AMBIENCE. THE LOUNGE FEATURES A CURVED BOUCLÉ SOFA, ITALIAN PANDA MARBLE CENTRE TABLE, AND SLEEK BLACK VENEER TV CONSOLE, WHILE THE BEDROOM INTRODUCES UNDERSTATED ELEGANCE THROUGH SOFT LINEN TEXTURES AND MINIMALIST DETAILING. CENTRALLY POSITIONED ABOVE, THE OAK-FINISHED PARAMETRIC CEILING INSTALLATION ACTS AS THE SUITE'S ARCHITECTURAL FOCAL STATEMENT.







NEO MINIMALISM

MOOD BOARD

A refined expression of minimalism with warmth, natural materials, calm neutrals and clean architectural lines. Timeless, serene and effortlessly luxurious.

KEY ELEMENTS

- Clean Architectural Lines**
Simplicity, clarity & open spatial flow
- Neutral Natural Palette**
Warm, calming & timeless color story
- Natural Materials**
Stone, wood, boucle, linen & metal
- Subtle Luxury**
Quality finishes, refined details & elegant accents
- Functional Elegance**
Thoughtful furniture, sleek silhouettes & uncluttered spaces
- Soft Lighting**
Ambient layers for a warm & relaxing mood

KEY FURNITURE PIECES

CURVED SOFA
Boucle Upholstery

ROUND COFFEE TABLE
Marble Top with Metal Base

UPHOLSTERED BED
Low Profile Platform Bed

BEDSIDE TABLE
with Metal Accents

SLEEK WRITING DESK
with Chair

TV UNIT / CONSOLE
Black Veneer Finish

MATERIALS & FINISHES

ITALIAN PANDA MARBLE

STATUARIO MARBLE

OAK WOOD FINISH

BLACK VENEER

LINEN TEXTURE UPHOLSTERY

BRUSHED GOLD METAL

STYLE & ATMOSPHERE

Neo Minimalism is about creating a calm, clutter-free environment with a balance of form and function. The focus is on natural materials, timeless design, and subtle details that elevate everyday living into a luxurious experience.

COLOR PALETTE

WARM WHITE
#F6F3EE

IVORY
#E9E4DA

GREIGE
#BEB6A9

TAUPE
#8EB172

CHOCOLATE
#4A382E

BLACK
#111111

OAK WOOD
#C89B6D

BRUSHED GOLD
#D4AF37

THE LOOK & FEEL

CALM & RELAXING

TIMELESS APPEAL

NATURAL & SUSTAINABLE

SOFT LUXURY EXPERIENCE

PARAMETRIC WOOD CEILING

BOUCLE TEXTURES & CURVED FORMS

SLEEK SURFACES & MINIMAL DETAILS

FUNCTIONAL SPACES WITH ELEGANCE

LANDSCAPE OF FARM HOUSE

BIOPHILIC AND POST ANTHROPOSENE INTERIOR STYLE

THE LANDSCAPE DESIGN IS ENVISIONED AS A HARMONIOUS FUSION OF BIOPHILIC AND POST-ANTHROPOCENE PRINCIPLES, CREATING A SELF-SUSTAINING OUTDOOR ENVIRONMENT THAT CELEBRATES THE COEXISTENCE OF ARCHITECTURE, ECOLOGY, AND HUMAN EXPERIENCE. AT THE HEART OF THE GARDEN LIES A SCULPTURAL PERGOLA DESIGNED IN A POST-ANTHROPOCENE LANGUAGE, WHERE ORGANIC GEOMETRIES, WEATHERED NATURAL MATERIALS, AND LIVING VEGETATION MERGE SEAMLESSLY TO CREATE AN IMMERSIVE ARCHITECTURAL FORM. RATHER THAN DOMINATING NATURE, THE PERGOLA EVOLVES WITH IT — ALLOWING CLIMBING PLANTS, FILTERED LIGHT, AND SEASONAL TRANSFORMATION TO BECOME INTEGRAL COMPONENTS OF THE DESIGN ITSELF.

THE PHILOSOPHY EMPHASIZES EMOTIONAL WELLBEING, ENVIRONMENTAL SENSITIVITY, AND TIMELESS FAMILY LIVING. MEANDERING STONE PATHWAYS, NATIVE PLANTING, NATURAL WATER FEATURES, AND LAYERED GREENERY CREATE A RESTORATIVE ATMOSPHERE THAT ENCOURAGES INTERACTION WITH NATURE WHILE SUPPORTING BIODIVERSITY AND ECOLOGICAL BALANCE. THE MATERIAL PALETTE OF RAW TIMBER, TEXTURED STONE, GRAVEL, AND EARTHY FINISHES HAS BEEN CAREFULLY SELECTED TO AGE GRACEFULLY OVER TIME AND REDUCE ENVIRONMENTAL IMPACT. THE SPACE IS DESIGNED NOT ONLY AS A VISUAL LANDSCAPE, BUT AS A LIVING ECOSYSTEM AND A MULTIFUNCTIONAL FAMILY RETREAT — OFFERING AREAS FOR GATHERING, RELAXATION, REFLECTION, AND CONNECTION. SOFT AMBIENT LIGHTING, NATURAL TEXTURES, AND FLUID SPATIAL TRANSITIONS CREATE A CALMING SENSORY EXPERIENCE THAT FEELS GROUNDED, RESILIENT, AND DEEPLY CONNECTED TO THE RHYTHMS OF NATURE.

DESIGN PHILOSOPHY

The landscape design is rooted in biophilic and post-anthropocene principles—creating a resilient, self-sustaining garden that coexists with nature while providing a functional, beautiful space for family living and meaningful connection.



HARMONY WITH NATURE

The design embraces natural processes, indigenous planting, seasonal rhythms, and ecological balance to create a landscape that feels native, timeless, and alive.



POST-ANTHROPOCENE THINKING

We move beyond controlling nature and instead collaborate with it—supporting biodiversity, using low-impact materials, rainwater, and creating habitats that thrive with minimal human intervention.



PEOPLE-CENTERED SPACES

At the heart of the garden, the pergola creates a welcoming outdoor room for relaxing, dining, and gathering—designed for everyday family use and multigenerational enjoyment.



MATERIALS WITH PURPOSE

Natural, local, and durable materials like wood, stone, and gravel ground the design in the landscape and age beautifully over time with minimal maintenance.



SENSORY & EMOTIONAL WELLBEING

Layers of texture, fragrance, water, and soft lighting engage the senses, reduce stress, and create a calming, restorative environment.



TIMELESS & EVOLVING

The garden is designed to evolve naturally—growing richer and more beautiful over time, reflecting the changing seasons and the life within it.

NATURAL COLOR PALETTE



SAGE GREEN



OLIVE GREEN



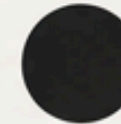
WARM STONE



SOFT TAUPE



EARTH BROWN



CHARCOAL



CLASSIC WHITE

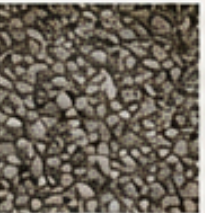
MATERIALS & TEXTURES



WEATHERED WOOD



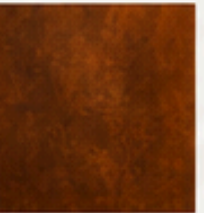
NATURAL STONE



GRAVEL



LOCAL ROCK



CORTEN STEEL



LINEN TEXTURES

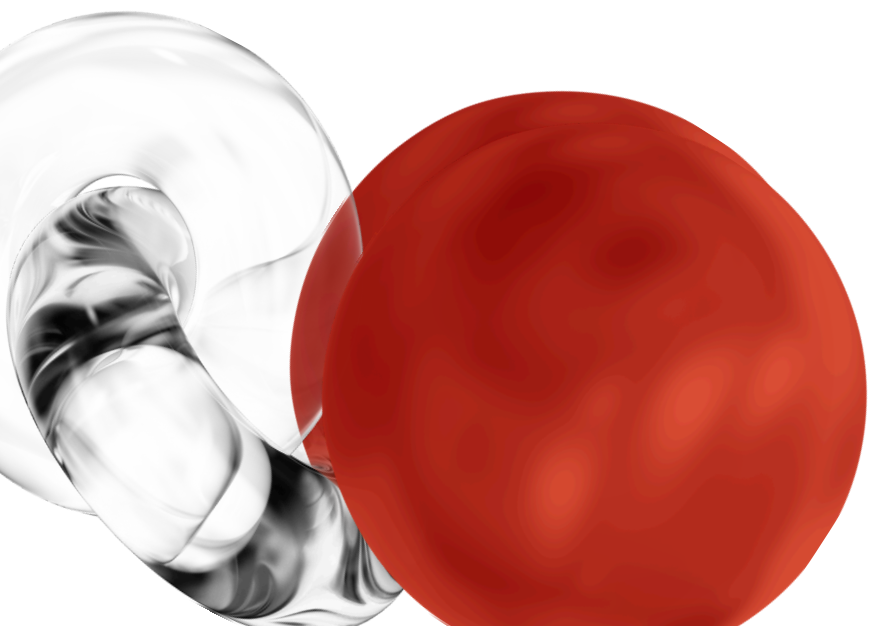


STUDIO APARTMENT

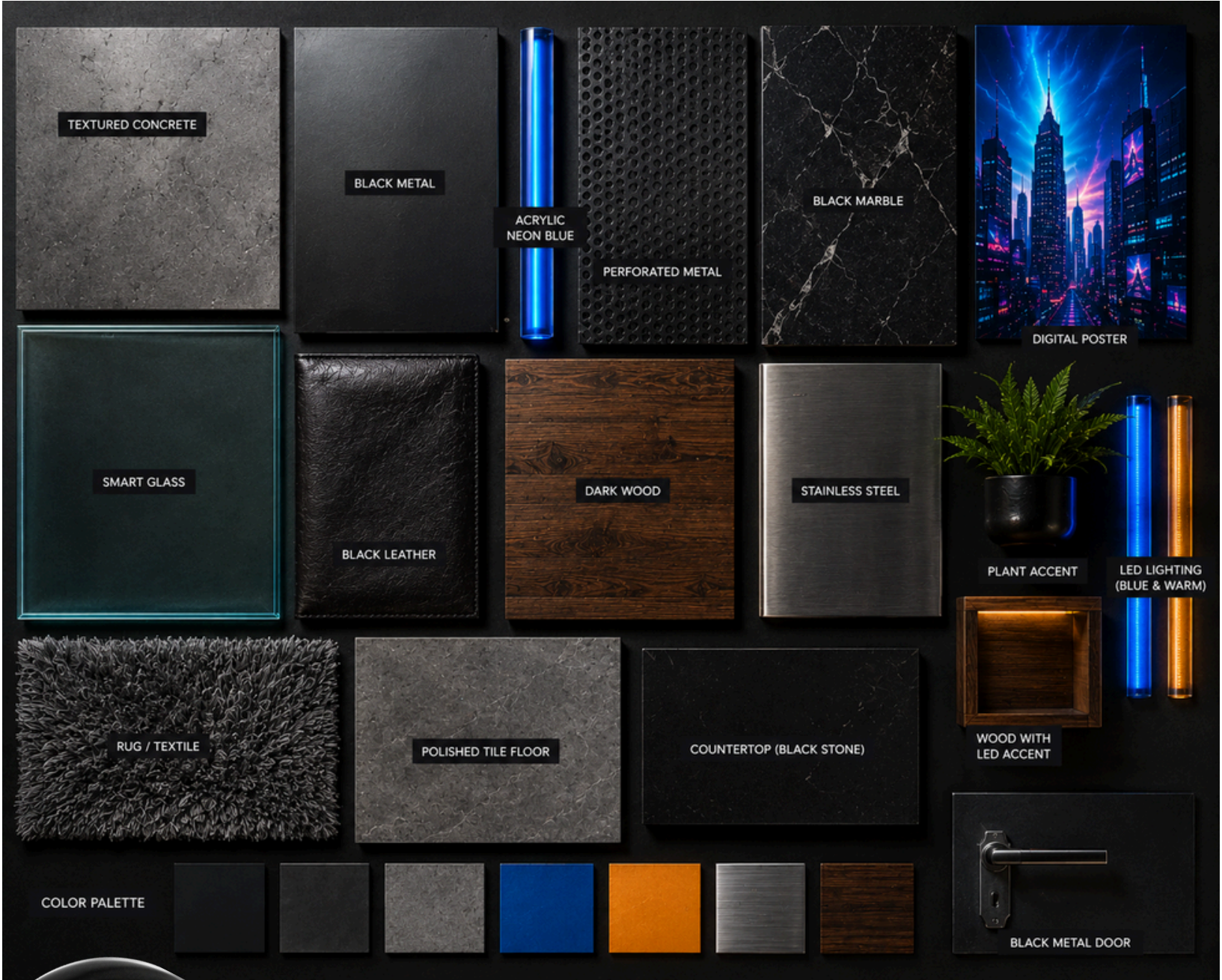
CYBER PUNK AND AI OPTIMAIZATION INFLUENCED INTERIOR STYLE

DESIGN PHILOSOPHY

THE STUDIO FOLLOWS A CYBERPUNK MINIMALISM CONCEPT, BLENDING AI-DRIVEN LIVING WITH INDUSTRIAL LUXURY. CONCRETE, BLACK METAL, SMART GLASS, LEATHER, AND DEEP ORANGE WOOD CREATE A BALANCE BETWEEN FUTURISTIC TECHNOLOGY AND HUMAN COMFORT. ELECTRIC BLUE NEON LIGHTING ENHANCES THE DIGITAL AESTHETIC WHILE MAINTAINING A WARM, IMMERSIVE ATMOSPHERE.



MATERIAL BOARD AND COLOUR PALLETE



MOOD

THE SPACE FEELS FUTURISTIC, CINEMATIC, AND ADAPTIVE. DAYLIGHT SOFTENS THE INDUSTRIAL MATERIALS, WHILE NIGHT LIGHTING TRANSFORMS THE APARTMENT INTO A VIBRANT CYBERPUNK ENVIRONMENT. THE MOOD COMBINES INNOVATION, COMFORT, AND URBAN ENERGY FOR A TECH-ORIENTED LIFESTYLE.

LIGHTING

LIGHTING IS THE KEY DESIGN ELEMENT, USING:
ELECTRIC BLUE NEON ACCENTS
WARM AMBER LED STRIPS
MOOD-CONTROLLED SMART LIGHTING
NATURAL DAYLIGHT OPTIMIZATION
THE LIGHTING CHANGES THE ATMOSPHERE BASED ON ACTIVITY, ENHANCING BOTH PRODUCTIVITY AND RELAXATION.

FUTURE UTILIZATION

THIS CONCEPT REFLECTS FUTURE URBAN LIVING THROUGH:
AI-INTEGRATED SMART HOMES
ADAPTIVE MULTIFUNCTIONAL SPACES
ENERGY-EFFICIENT LIGHTING SYSTEMS
DIGITAL AND IMMERSIVE LIFESTYLES
COMPACT LUXURY LIVING FOR FUTURE CITIES
THE DESIGN REPRESENTS THE EVOLUTION OF INTELLIGENT, EMOTIONALLY RESPONSIVE INTERIORS.



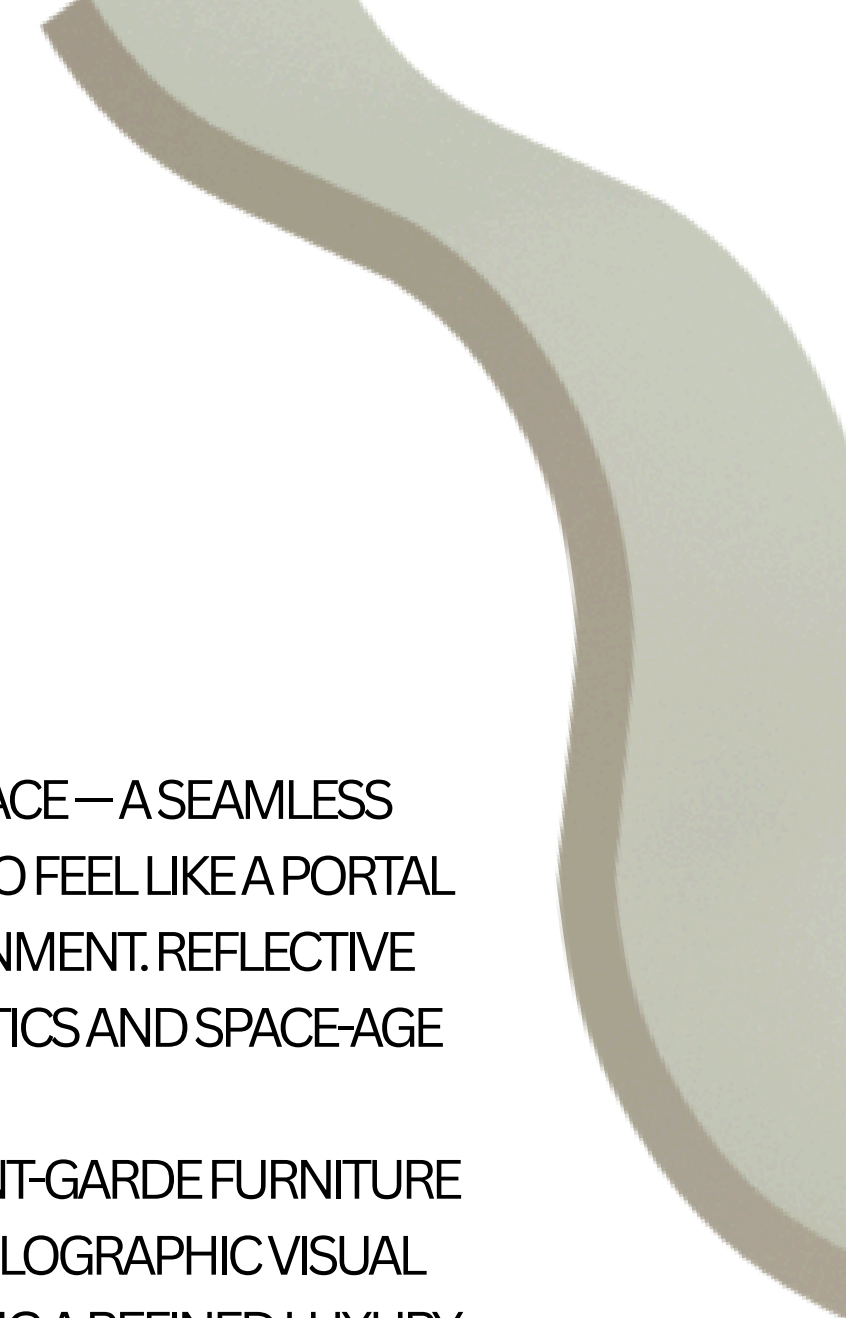
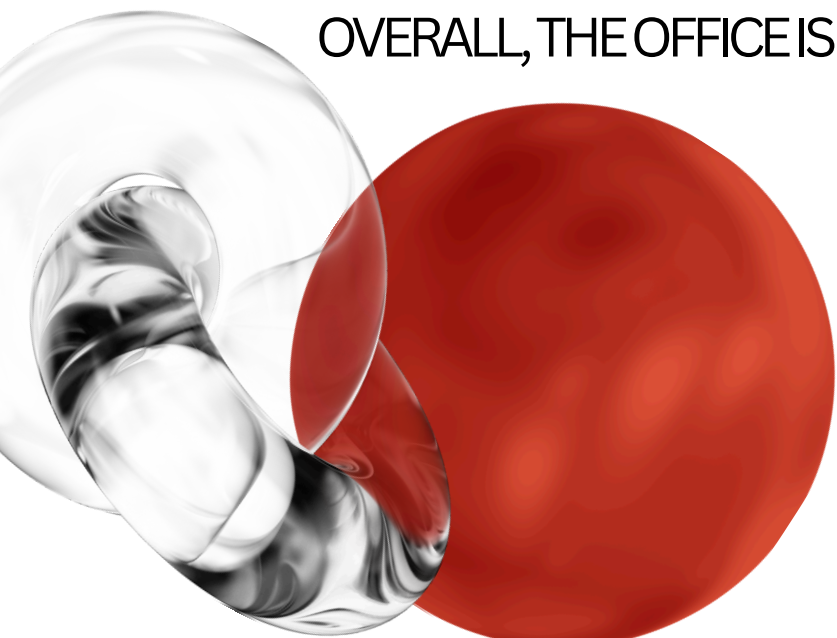
OFFICE SPACE FOR GAMING CO.

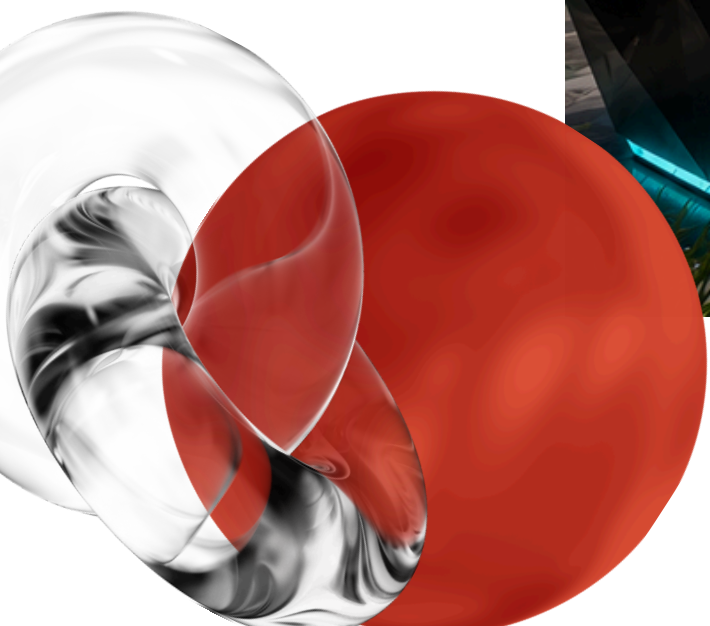
METaverse AND SPACE AGE INTERIOR STYLE

THE DESIGN PHILOSOPHY OF THIS GAMING COMPANY OFFICE IS ROOTED IN THE CONCEPT OF THE METAVERSE WORKSPACE — A SEAMLESS FUSION OF VIRTUAL CULTURE, FUTURISTIC TECHNOLOGY, AND IMMERSIVE HUMAN INTERACTION. THE SPACE IS DESIGNED TO FEEL LIKE A PORTAL INTO A DIGITAL UNIVERSE, WHERE ARCHITECTURE BECOMES AN EXPERIENCE RATHER THAN JUST A FUNCTIONAL ENVIRONMENT. REFLECTIVE BLACK SURFACES AMPLIFY DEPTH AND ILLUSION, CREATING A CINEMATIC ATMOSPHERE INSPIRED BY CYBERPUNK AESTHETICS AND SPACE-AGE INTERIORS.

THE TRANSPARENT EGG-SHAPED CUBICLES SYMBOLIZE CONNECTIVITY AND FUTURISTIC COLLABORATION, WHILE THE AVANT-GARDE FURNITURE INTRODUCES SCULPTURAL FORMS THAT BLUR THE LINE BETWEEN ART AND UTILITY. NEON INTEGRATED LIGHTING AND HOLOGRAPHIC VISUAL ELEMENTS ENHANCE THE IMMERSIVE GAMING IDENTITY OF THE BRAND WITHOUT OVERWHELMING THE SPACE, MAINTAINING A REFINED LUXURY AESTHETIC. THE INCLUSION OF HUMANOID ROBOTS REINFORCES THE NARRATIVE OF AN INTEGRATED WORK CULTURE AND THE FUTURE OF INTERACTIVE WORKPLACES.

OVERALL, THE OFFICE IS ENVISIONED AS A HIGH-TECH EXPERIENTIAL HUB WHERE GAMING, INNOVATION, AI, AND DIGITAL REALITY COEXIST WITHIN A BOLD ARCHITECTURAL LANGUAGE INSPIRED BY THE EVOLVING METAVERSE.





KEY ELEMENTS OF THE DESIGN

METaverse GAMING OFFICE

FUTURISTIC. IMMERSIVE. INNOVATIVE.

DIGITAL BRANDING WALL



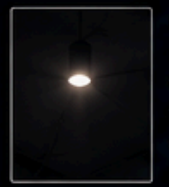
Large LED screen showcases brand identity, creating an impactful first impression.

REFLECTIVE BLACK SURFACES



Glossy black walls and finishes add depth, reflect neon lights and enhance the futuristic vibe.

MINIMAL COOL LIGHTS



Discrete ceiling spotlights provide focused lighting while keeping the space sleek and uncluttered.

BRAND PHILOSOPHY WALL



Bold statement wall inspires creativity and reflects the company's vision.

AVANT GARDE SOFA



Sculptural, angular sofa in geometric form adds a luxury futuristic aesthetic and becomes a visual centerpiece.



HANGING BANNERS



Vertical banners with key values reinforce brand culture and guide the experience.

GLASS EGG WORK PODS



Private, transparent pods offer focus and futuristic aesthetic while maintaining connection.

CENTRAL ART INSTALLATION



Geometric sculpture as a focal point symbolizes innovation and the metaverse universe.

HIGH TECH WORKSTATIONS



Ergonomic chairs, multi-screen setups and sleek desks support productivity and performance.

AI ROBOTS



Robotic elements strengthen the future-ready, AI-integrated workspace identity.



FUTURISTIC AESTHETIC
Sleek materials, geometric forms and neon accents create a future-forward look.



IMMERSIVE EXPERIENCE
Digital screens, lighting and spatial design immerse users in a gaming universe.



INNOVATION & TECHNOLOGY
High tech elements like AI robots, smart pods and interactive installations drive the space.



COLLABORATION & FOCUS
Open areas for teamwork along with private pods for focused deep work.



BRAND IDENTITY
Strong brand presence through colors, messaging and design reinforces company values.

THANK YOU

